

Car Dealers: Package Benefits

PREMIUM	PLUS	BASIC
✓ Unlimited edits	✓ Unlimited edits	✓ Unlimited edits
✓ Dedicated account manager	✓ Dedicated account manager	✓ Dedicated account manager
✓ Monthly invoicing	✓ Monthly invoicing	✓ Monthly invoicing
✓ My business page	✓ My business page	✓ My business page
✓ Transparent listings	✓ Transparent listings	✓ Transparent listings
✓ More from this seller	✓ More from this seller	✓ More from this seller
✓ Wider ad format	✓ Wider ad format	✓ Wider ad format
✓ Up to 40 Photos	✓ Up to 40 Photos	✓ Up to 40 Photos
✓ Call tracking*	✓ Call tracking*	✓ Call tracking*
✓ Twice weekly 'bump up'	✓ Weekly 'bump up'	✓ Fortnightly 'bump up'
✓ 3 images in the search results page	✓ 3 images in the search results page	
✓ Priority 'Top Ad' with broader radius		

Package inclusions effective 1st of May 2021.

Gumtree.com.au is operated by Gumtree AU Pty Ltd. The fees set out above are exclusive of GST and are effective from the 1st of January 2019. There are no set-up fees, no annual fees, and no cost per lead. Dealers can list more than their allocated number of listings, and will only be charged an additional listing fee (per listing).

Used Cars: PREMIUM Package Pricing

Active Listings	Per Month (Metro)	Additional Listings	Per Month (Regional)	Additional Listings
Up to 10	\$775	\$89.10	\$700	\$80.50
Up to 20	\$1,150	\$66.10	\$925	\$54.90
Up to 30	\$1,400	\$55.80	\$1,200	\$47.80
Up to 45	\$1,925	\$51.30	\$1,550	\$41.30
Up to 60	\$2,425	\$48.70	\$2,000	\$39.90
Up to 100	\$3,450	\$42.00	\$2,925	\$34.80
Up to 160	\$5,080	\$35.00	\$4,300	\$30.10
Up to 250	\$6,600	\$28.90	\$5,600	\$25.70
Up to 500	\$10,025	\$24.20	\$8,525	\$20.60
Up to 750	\$14,750	\$22.60	\$12,500	\$19.20
Up to 1000	\$19,150	\$21.60	\$16,250	\$18.40
Up to 1500	\$27,900	\$19.00	\$23,675	\$16.50
Up to 2000	\$37,200	\$18.60	\$30,550	\$16.00

Used Cars: PLUS Package Pricing

Active Listings	Per Month (Metro)	Additional Listings	Per Month (Regional)	Additional Listings
Up to 10	\$410	\$45.10	\$390	\$42.90
Up to 20	\$690	\$39.70	\$595	\$34.20
Up to 30	\$935	\$38.50	\$800	\$33.00
Up to 45	\$1,290	\$34.70	\$1,025	\$28.70
Up to 60	\$1,680	\$33.00	\$1,425	\$28.10
Up to 100	\$2,500	\$29.20	\$2,100	\$24.60
Up to 160	\$3,700	\$25.00	\$3,150	\$21.80
Up to 250	\$5,000	\$22.00	\$4,250	\$18.90
Up to 500	\$7,800	\$18.10	\$6,625	\$15.20
Up to 750	\$11,500	\$17.60	\$9,700	\$14.90
Up to 1000	\$14,900	\$17.30	\$12,650	\$14.60
Up to 1500	\$21,735	\$14.50	\$17,800	\$14.00
Up to 2000	\$29,000	\$14.50	\$23,460	\$13.00

Gumtree.com.au is operated by Gumtree AU Pty Ltd. The fees set out above are exclusive of GST and are effective from the 1st of January 2019. There are no set-up fees, no annual fees, and no cost per lead. Dealers can list more than their allocated number of listings, and will only be charged an additional listing fee (per listing).

Used Cars: BASIC Package Pricing

Active Listings	Per Month (Metro)	Additional Listings	Per Month (Regional)	Additional Listings
Up to 10	\$350	\$38.50	\$300	\$33.00
Up to 20	\$565	\$32.50	\$425	\$24.40
Up to 30	\$625	\$24.50	\$525	\$21.70
Up to 45	\$785	\$20.90	\$675	\$18.50
Up to 60	\$990	\$20.00	\$840	\$17.80
Up to 100	\$1,480	\$18.60	\$1,250	\$16.20
Up to 160	\$2,185	\$15.40	\$1,860	\$14.20
Up to 250	\$3,015	\$13.00	\$2,565	\$11.80
Up to 500	\$5,100	\$11.80	\$4,300	\$9.70
Up to 750	\$7,250	\$11.10	\$5,200	\$9.50
Up to 1000	\$9,200	\$10.60	\$7,850	\$8.90
Up to 1500	\$13,200	\$9.50	\$11,250	\$8.00
Up to 2000	\$17,550	\$9.00	\$15,000	\$7.50

Gumtree.com.au is operated by Gumtree AU Pty Ltd. The fees set out above are exclusive of GST and are effective from the 1st of January 2019. There are no set-up fees, no annual fees, and no cost per lead. Dealers can list more than their allocated number of listings, and will only be charged an additional listing fee (per listing).

New Cars: PREMIUM Package Pricing

Active Listings	Per Month	Additional Listings
Up to 10	\$325	\$44.20
Up to 20	\$475	\$34.10
Up to 30	\$585	\$28.00
Up to 45	\$800	\$26.00
Up to 60	\$1,085	\$25.50
Up to 100	\$1,675	\$24.90
Up to 160	\$2,500	\$23.20
Up to 250	\$3,825	\$22.70
Up to 500	\$7,300	\$22.00
Up to 750	\$10,725	\$19.30
Up to 1000	\$12,975	\$16.50
Up to 1500	\$17,000	\$12.00
Up to 2000	\$20,000	\$11.00

New Cars: PLUS Package Pricing

Active Listings	Per Month	Additional Listings
Up to 10	\$200	\$30.00
Up to 20	\$290	\$20.30
Up to 30	\$410	\$20.00
Up to 45	\$585	\$19.00
Up to 60	\$785	\$18.50
Up to 100	\$1,250	\$18.10
Up to 160	\$1,870	\$17.50
Up to 250	\$2,750	\$16.20
Up to 500	\$5,240	\$15.40
Up to 750	\$7,500	\$14.20
Up to 1000	\$9,700	\$11.30
Up to 1500	\$13,000	\$9.00
Up to 2000	\$15,000	\$8.00

Gumtree.com.au is operated by Gumtree AU Pty Ltd. The fees set out above are exclusive of GST and are effective from the 1st of January 2019. There are no set-up fees, no annual fees, and no cost per lead. Dealers can list more than their allocated number of listings, and will only be charged an additional listing fee (per listing).

New Cars: BASIC Package Pricing

Active Listings	Per Month	Additional Listings
Up to 10	\$160	\$17.10
Up to 20	\$200	\$10.90
Up to 30	\$265	\$9.60
Up to 45	\$340	\$8.30
Up to 60	\$445	\$8.10
Up to 100	\$725	\$7.90
Up to 160	\$1,100	\$7.50
Up to 250	\$1,650	\$7.30
Up to 500	\$3,350	\$6.80
Up to 750	\$4,725	\$6.50
Up to 1000	\$5,925	\$6.30
Up to 1500	\$7,000	\$5.00
Up to 2000	\$8,500	\$4.50

Gumtree.com.au is operated by Gumtree AU Pty Ltd. The fees set out above are exclusive of GST and are effective from the 1st of January 2019. There are no set-up fees, no annual fees, and no cost per lead. Dealers can list more than their allocated number of listings, and will only be charged an additional listing fee (per listing).